Why Choose Redline Emissions Products®?

We've taken a *complex* **problem** and created a

simple **solution**...

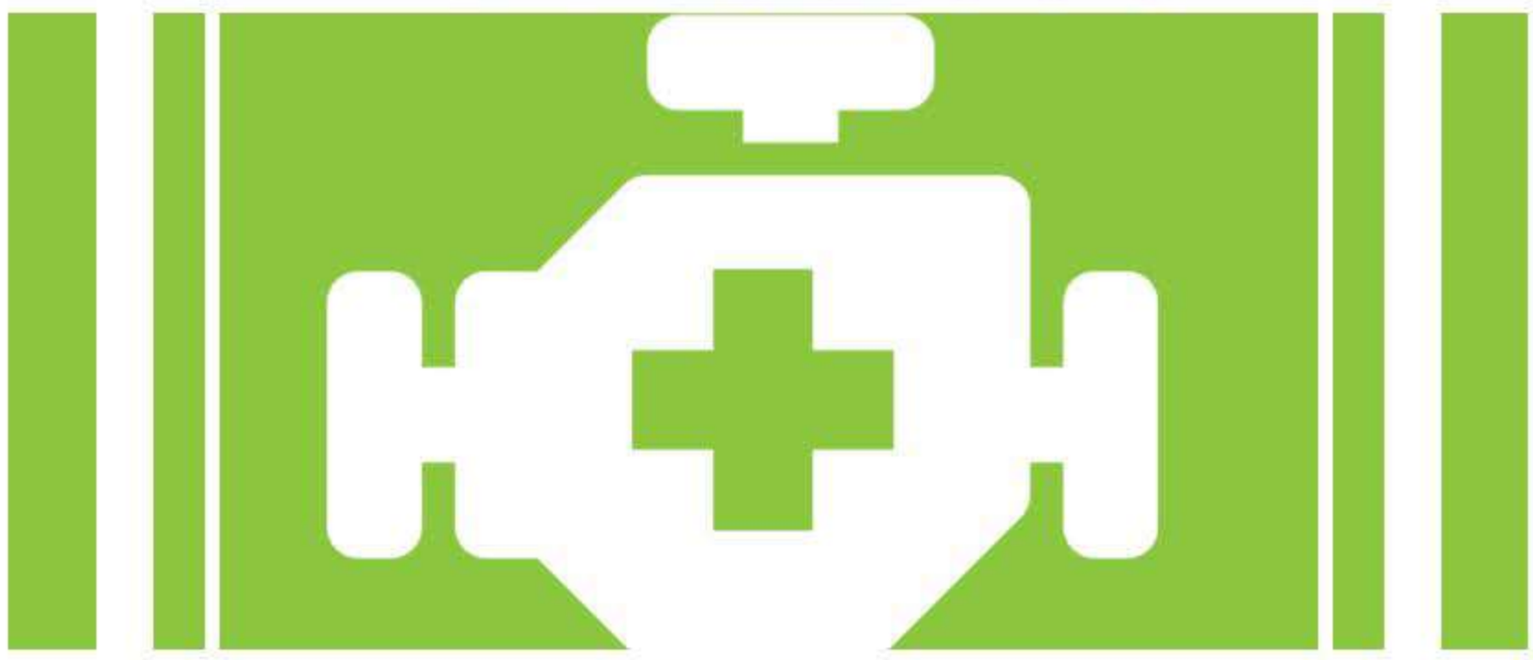
adding **diesel emissions systems** to your existing products **IS** *easy*.

THE BIG PROBLEM

Your **diesel parts customers** are losing money every time a **truck breaks down**. Of course there's the obvious costs of the repairs, but the **HIDDEN costs** – such as **towing, downtime, missed deliveries, accommodations** – these are a huge drain on their pockets. The numbers tell the story. Many of these costs can be **minimized or averted** through regular scheduled maintenance.

$514

AVERAGE COST OF



HEAVY DUTY

emissions repair

$448

THROUGH

$760

average cost of

ROADSIDE

BREAKDOWN

FLEETS AVERAGE

213,967

miles between

EMISSIONS FAILURES

a fleet with

500 TRUCKS **is SPENDING**

$27K A MONTH ON EMISSIONS REPAIRS.....

UP **1837%**

from **PRE-2010#s**

HOW BIG IS THE PROBLEM?

MANY
VENDORS
vying for **FLEET'S BUSINESS**

MANY SUPPLIERS CARRY ONLY THE
TOP SELLING
PARTS and sell those in **BULK**

generic part numbers on
AFTERMARKET
PRODUCTS CAN MAKE finding the
right replacement a **nightmare**

FLEETS BUY OFF THE INTERNET
with no idea of **QUALITY & FIT**

SUPPLIERS OFTEN CARRY

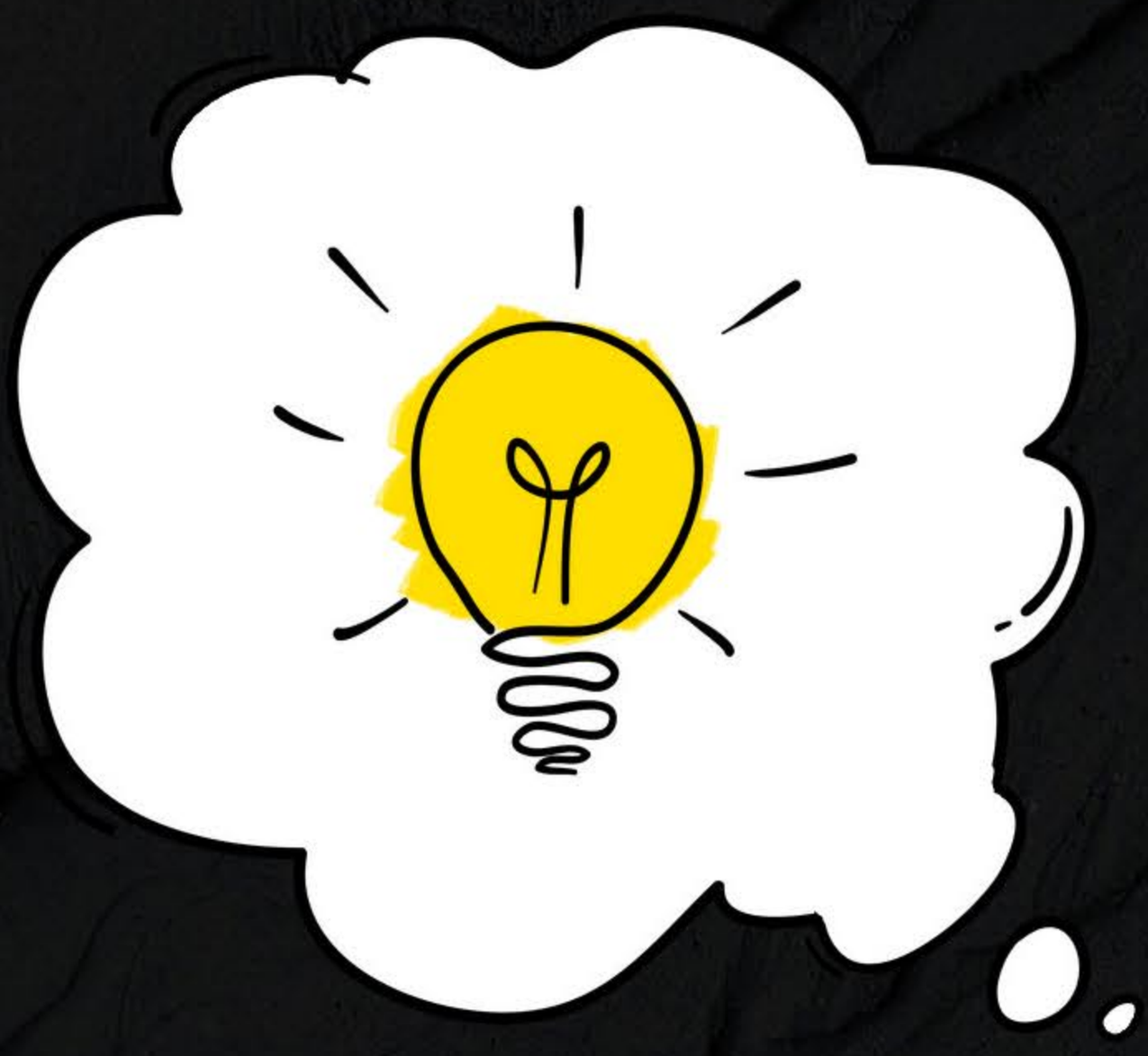
LIMITED INVENTORY in centralized **LOCATIONS**

offshore products CAN BE OF

INFERIOR QUALITY COMPARED TO THE **oem**

RAMPANT MISINFORMATION ABOUT HOW TO **MAINTAIN** systems creates costly **DOWNTIME** THAT COULD BE AVOIDED WITH preventative maintenance

Solve even a small percentage of this problem for your customers to increase profits & create customer loyalty.



Redline Emissions Products®

brings you the 5-Tier Solution:

1. **Product Quality**
2. **Selection**
3. **Availability**
4. **Packaging**
5. **Training**

PRODUCT QUALITY

REP manufactures much of its product line in-house, built with rigid quality control measures that **meet or exceed OE standards**. Our on-site manufacturing facility results in an **innovative and adaptive edge** that few lines possess.

All supplied products go through their own specific QC process – **hand inspected** by experienced technicians for defects, broken parts, inconsistencies – with any bad items rejected.

Each and every medium & heavy duty DPF we box goes through a **multi-step hand inspection process** using proprietary methods, including weighing and flow testing EACH unit.
Our DPF **"Born on Weight™"** is stamped on the ID tag and is **compatible** with Filtertherm® & FSX equipment readings and includes OEM cross information.

SELECTION

Redline Emissions Products® has one of the LARGEST inventories in **NORTH AMERICA**, with product depth and a focus strictly on emissions products. We currently offer over **100 SKUs** for light, medium & heavy duty **DPFs & DOCs**, over **45 v-clamps**, over **110 gaskets**, over **100 sensors**, over **45 weld bungs**, and over **30 CACs**.

We also offer the **Filtertherm®** line of DPF Cleaning Equipment. With our ROI Tool, you can easily show fleets and diesel shops how to expand their services and increase profits.

AVAILABILITY

REP offers **unparalleled product availability**. Tired of your supplier always being out of stock? **We've got the inventory**. Need a gasket but can't find it or don't have access? We can custom make it.

We maintain a **multi-million dollar inventory** and have **two U.S. warehouses** – with west & east coast coverage – to offer fast 1-3 business day ground shipping (pre-COVID).

PACKAGING

REP product packaging is second to none in the industry. All parts are **sold individually** in top-tier packaging that **protects** against damage, reduces waste, and cuts down on lost inventory and missing part components.

All packages are **labeled** with OEM manufacturer name and related cross reference numbers for easy identification, and we offer a database of OEM cross reference info and related parts.

Fleets and customers feel secure because they know the part they are getting is the right match with the right fit.

REDLINE
EMISSIONS PRODUCTS
FIND A DEALER AT WWW.REP.DIRECT
PART # BG1028
WELD BUNG
TYPE: O2 SENSOR
THREAD: M20 X 1.5
BOTTOM: OPEN
DRIVE CLEANER. DRIVE LONGER.

REDLINE
EMISSIONS PRODUCTS
DRIVE CLEANER. DRIVE LONGER.
WWW.REP.DIRECT • 888.295.4670
REDLINE
EMISSIONS PRODUCTS
FIND A DEALER AT WWW.REP.DIRECT
PART # S10002
EXHAUST GAS
TEMPERATURE (EGT)
SENSOR
MAKE: CHEVROLET, GMC
OEM: 12636612

TRAINING

The REP Brand is backed by real diesel emissions shop experience.

Our training goes **above and beyond** to ensure that you have the sales, marketing and product know-how to....

...feel confident offering emissions products to your customers.

REP offers dealers and their customers general emissions knowledge and product training / information on equipment usage / sales & marketing support with **high quality marketing materials**..... and we have a **FREE Tech Support Hotline** designed to assist with technical and diagnostic support for fleets in the field.

GOT QUESTIONS?

If you're a **diesel parts distributor** who is looking for ways increase your value in the marketplace while providing real solutions for **fleets and operators** that creates an **additional stream of income** for your business..... look no futher.

We would **love** the opportunity to demonstrate how and why **Redline Emissions Products®** is your solution to diesel emissions systems made easy.

Wayne Cochrane

National Sales Manager

email: info@rep.direct
call: 888-295-4670
www.rep.direct

REDLINE®
EMISSIONS PRODUCTS

Diesel emissions systems made easy.©