

**AFTERTREATMENT PARTS
& DPF CLEANING EQUIPMENT**



DIESEL EMISSIONS SYSTEMS MADE EASY[®]



**PRODUCT QUALITY - SELECTION - AVAILABILITY
PACKAGING - TRAINING**

WHAT HAPPENS WHEN A TRUCK BREAKS DOWN???

YOUR CUSTOMERS ARE LOSING MONEY.
THERE IS THE COST OF THE REPAIR
ITSELF - PARTS AND LABOR.

PLUS, ALL THE HIDDEN COSTS:
TOWING, DOWNTIME, MISSED
DELIVERIES, STRESS, ANGRY CUSTOMERS,
ACCOMMODATIONS, ETC.

One of the **biggest** reasons
for the increased costs to fleets is
THE DIESEL EMISSIONS SYSTEMS.

HELP **SOLVE** THIS PROBLEM
FOR YOUR CUSTOMERS

AND CREATE A MAJOR
OPPORTUNITY
to establish a new revenue stream!

START SELLING AFTERTREATMENT
products & services **TODAY.**



THE ECONOMIC IMPACT

\$514

AVERAGE COST OF



**HEAVY DUTY
EMISSIONS REPAIR**

\$448

THROUGH

\$760

**AVERAGE COST OF
ROADSIDE
BREAKDOWN**

a fleet with

500 TRUCKS IS SPENDING
\$27K a month
ON EMISSIONS REPAIRS.....UP
1837% FROM PRE-2010 #s

FLEETS AVERAGE

213,967
MILES BETWEEN EMISSIONS FAILURES

Costs for repairs and maintenance have increased across the board. A major factor has been the complex and expensive diesel emissions systems on today's cleaner trucks.

HOW BIG IS THE PROBLEM?

Solve even a small percentage of this problem and your business will experience **growth** and **success**.

REP helps distributors succeed by showing them how to make **DIESEL EMISSIONS SYSTEMS EASY** for their customers.

MANY
VENDORS
buying for **FLEET'S BUSINESS**

SUPPLIERS OFTEN CARRY
LIMITED INVENTORY
in centralized **LOCATIONS**

FLEETS
BUY OFF THE INTERNET

MANY SUPPLIERS CARRY ONLY THE
TOP SELLING
PARTS and sell those in **BULK**



offshore products CAN BE OF
INFERIOR QUALITY
COMPARED TO THE **oem**

with no idea of
QUALITY & FIT

generic part numbers on
AFTERMARKET
PRODUCTS CAN MAKE finding the right
replacement a **nightmare**

RAMPANT MISINFORMATION ABOUT
HOW TO **MAINTAIN**
systems creates costly
DOWNTIME that could be avoided with
preventative maintenance

HOW REP SOLVES THE PROBLEM

REP makes emissions systems easy with a 5-STEP approach:

1. PRODUCT QUALITY
2. SELECTION
3. AVAILABILITY
4. PACKAGING
5. TRAINING



PRODUCT QUALITY

- 1. VERIFIED TO OEM PRINT SPECS**
- 2. FITMENT CHECK**
- 3. MULTI-STEP HAND INSPECTION PROCESS**
- 4. PEACE OF MIND FOR RESELLERS & DISTRIBUTORS**
- 5. NO UNNECESSARY DOWNTIME BECAUSE OF PRODUCT FAILURE DUE TO DEFECTS FOR FLEETS WHO BUY THE PARTS**



SELECTION

REP is continuously adding new parts to an already broad aftertreatment product line.

GASKETS



OVER
115
PART #S

BUNGS



OVER
50
PART #S

OVER
130
PART #S



SENSORS



OVER
125
PART #S

DPFS & DOCS



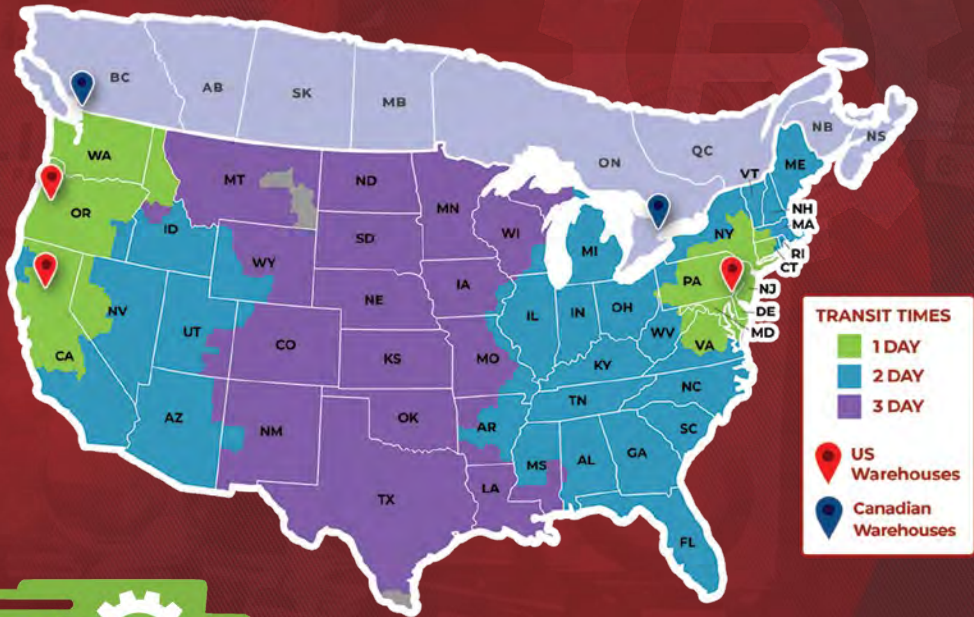
CLAMPS



OVER
50
PART #S

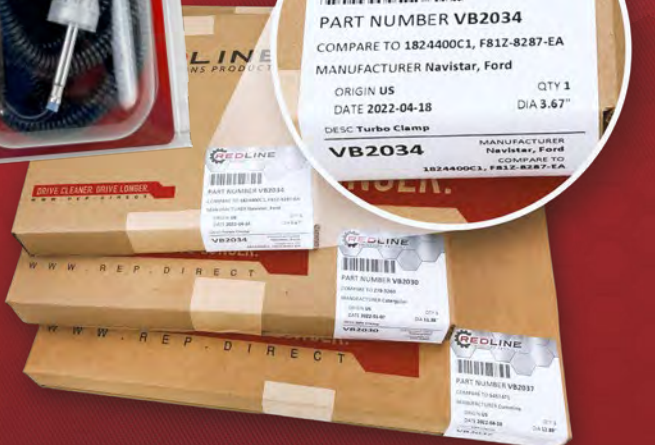
AVAILABILITY

REP has coast to coast coverage with multiple warehouses in the US & Canada.



PACKAGING

With REP every product is packaged with excellence & labeled with vital information such as applicable OEM cross numbers, date, SKU, etc.



TRAINING

REP is committed to supporting our parts distributors with expert training, resources, & marketing materials based on years of aftertreatment experience.



**PRODUCT
TRAINING**



**DIAGNOSTIC
SUPPORT**



**TECHNICAL
SUPPORT**



**EQUIPMENT
USAGE**

DPF CLEANING EQUIPMENT

THE NEW **AQUEOUS** DPF CLEANING SYSTEM



**COMPUTER
GUIDED AQUEOUS
CLEANING MACHINE**

**NEW
TOUCH-
SCREEN!**

**VERSATILE
INSPECTION TABLE**

**ULTRA-FAST
DRYING
CABINET**

FROM **DIRTY** TO **CLEAN & DRY...**

IN UNDER 2 HOURS!

NO BAKING REQUIRED.

VIEW ONLINE >



FILTERTHERM®



**MADE IN
THE U.S.A.**

THE THERMAL DPF CLEANING SYSTEM



**TIME-SAVING
COOLING CART**



**ADVANCED
PULSE MACHINE**



**LARGE CAPACITY
DPF CLEANING
OVEN**



**VERSATILE
INSPECTION
TABLE**

THE **TIME PROVEN** PROCESS FOR
BAKING AND BLOWING OUT
MULTIPLE FILTERS PER DAY.

VIEW ONLINE >



Being in the aftertreatment parts business is harder than it needs to be.

DO YOU FIND YOURSELF SAYING...?

- The diesel emissions systems business is complicated and confusing.
- We've been burned by low-quality parts suppliers in the past.
- I'm worried that we will sell the wrong parts.
- We don't know how to educate fleets about maintaining and repairing the entire system.
- I'm worried we won't be able to recover the cost of setting up a DPF cleaning facility.



REP PROVIDES A CLEAR WAY THROUGH THESE CHALLENGES.

As you've seen, **REP** makes diesel emissions **EASY** in 5 ways. We only sell **QUALITY PARTS**. We carry a wide **SELECTION**. We make sure our parts are **AVAILABLE** quickly. Every part is **PACKAGED** individually & clearly labeled. We stand behind our **Aftertreatment Products & DPF Cleaning Equipment** with **TRAINING & TECH SUPPORT** for your team.

WITH **REP** YOU CAN ADD **AFTERTREATMENT PARTS AND DPF CLEANING SERVICES** TO YOUR BUSINESS WITH **CONFIDENCE & INCREASED PROFITABILITY.**



DIESEL EMISSIONS SYSTEMS MADE EASY[®]

BECOME A DISTRIBUTOR TODAY!

CALL 888.295.4670

FOR TECH SUPPORT: 888.834.0050

info@rep.direct



WWW.REP.DIRECT